

## Arts, HIV/AIDS, and Development

The arts are a unique way to address HIV/AIDS, in part because anyone can be creative and share that with others, even in settings of low-to-zero literacy, and also because the arts can convey messages which all can comprehend and understand, in a form that seeks to inspire as well as to entertain and educate.

The arts can communicate a powerful message through visual and auditory means, which is why the term "edutainment" has been coined for arts which are used to educate about various issues, including HIV/AIDS. The goals of edutainment--Information, Education, Communication--are varied, but all involve the improvement of health and human well-being, encompassing physical, psychological, emotional, and spiritual dimensions.

The artists, advocates, and organizations in **ActALIVE** use or advocate use of the arts to address HIV/AIDS and other issues like poverty, hunger, human-rights abuses or enhancements, gender and youth concerns, environmental sustainability, treatment access, and the development of human creativity. Art forms include: dance, drama, song, visual arts (painting, photography, film, video), multimedia, and the written word (plays, poems, narratives).

The coalition, founded in 2002, has been organized to create a worldwide network for individuals and groups using the arts to address HIV/AIDS and for social-change purposes. Through the network, these organizations and individuals are sharing information, collaborating, and hopefully building a powerful advocacy tool for change, education, disease prevention, human development and growth, health and healing.

### Members Include:

**KAIPPG** is a Kenyan development nonprofit which addresses all aspects of HIV/AIDS. Arts are used to convey messages on a variety of these topics. Janet Feldman, ActALIVE founder, runs **KAIPPG International**, located in the USA.

**Art4Development.net** is an international nonprofit whose extensive network of members in 70 countries uses the arts for social-change purposes.

**NextAid** is an international nonprofit, based in the USA, which is raising funds and awareness to help youth in South Africa cope with the effects of HIV/AIDS.

**Lifehome Project**, based in Thailand, helps women and youth affected by HIV/AIDS. Their **Hands Project** and other creative activities seek to empower individuals and communities affected by HIV/AIDS through use of the arts.

**Gram Bharati Samiti**, based in India, is a development nonprofit which uses arts to communicate about development issues.

## ActALIVE Arts for Creative Transformation: Activism, Lifeline, Inspiration, Vision, Education



<http://www.actalive.org>

<http://www.kaippg.org>

<http://www.art4development.net>

<http://www.nextaid.org>

<http://www.lifehomeproject.org>

<http://www.gbsjp.org>

<http://www.repacted.org>

## Achievements include:

### ➤ Global Peace Tiles Project

<http://www.peacetiles.net>

ActALIVE members in 12 countries have produced HIV/AIDS-themed collaged tiles for this international arts project, displayed for World AIDS Day and other events since 2005.

### ➤ art'ishake: Arts and MDGs Journal

<http://www.art4development.net/home.html>

This arts journal, founded by Arts for Global Development, covers the full spectrum of arts and creativity related to HIV/AIDS, development, and social-change issues. ActALIVE is a partner.

### ➤ African Youth HIV/AIDS Best Practices Handbook

[http://www.developmentpartnership.org/dpi/projects/best\\_practices.html](http://www.developmentpartnership.org/dpi/projects/best_practices.html)

This Handbook contains 95 best practices, many using the arts, and all created and/or implemented by youth, some in conjunction with adult allies. ActALIVE is a partner.

## CONTACT US:

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We welcome you to our e-forum:  
[actalive-subscribe@yahoogroups.com](mailto:actalive-subscribe@yahoogroups.com)

## Other Linkages:

### JUMP (to change the world):

<http://www.jumptochangetheworld.org>

(ActALIVE is a partner in this project involving youth interchange via Internet, website, and face-to-face meetings, leading to creation of multimedia stories about HIV/AIDS and its effects on young people)

### Global Youth Coalition on HIV/AIDS:

<http://www.youthaidscoalition.org>

### REPACTED:

<http://www.repacted.org>

(This Kenya-based theater-for-development nonprofit is an ActALIVE member working on a variety of themes, from peace in Kenya to Peace Tiles, and HIV/AIDS to youth empowerment)

### Member Sites (partial list):

Voiceless Children:

<http://www.voicelesschildren.org>

Governess Films:

<http://www.governessfilms.com>

Center for Digital Storytelling:

<http://www.storycenter.org>

SOLID: <http://www.solidsaltspring.com>

KCYP: <http://www.kcyp.net>

Michael McColly: <http://mccolly.ecorp.net>

Teenage Life: <http://www.teenagelife.4t.com>

MAAA: <http://www.maaango.org>

AZUR Development: <http://www.azurdev.org>

YONECO: <http://www.yoneco.org.mw>

African Youth Ministries: <http://www.aymu.org>

African Youth ICT4D Network:

<http://www.ayinetwork.org>

Development Partnership International:

<http://www.developmentpartnership.org>

Umcebo Trust: <http://www.umcebotrust.co.za>

MADaboutART: <http://www.madaboutart.org>

KIT: <http://www.kit.nl>

SAFE: <http://www.sponsoredarts.org>

One World Beat: <http://oneworldbeat.org>

Gary Friedman: <http://www.africanpuppet.com>

AREPP: <http://www.arepp.org.za>

Sibikwa Community Theater:

<http://www.sibikwa.co.za>

SHIFSD: <http://www.shifsd.org>

Tanzania Teens Against AIDS:

<http://www.arkafrika.org>

Nigerian Painting Tour: <http://nptng.itgo.com>

Girl Child Art Foundation: <http://www.gcafy.org>

Stephen Shames Foundation:

<http://www.stephenshames.org>

Kijana Project:

[http://www.geocities.com/zimbabwe\\_gurl/africa](http://www.geocities.com/zimbabwe_gurl/africa)

Amakhosi Community Theater:

<http://www.amakhosi.org>

Talented Youth Theater:

<http://www.tyt.interconnection.org>

Patsime Edutainment/SAfAIDS:

<http://www.safaims.org.zw>

oneVillage Foundation:

<http://www.onevillagefoundation.org>

Adriana Bertini: <http://www.adrianabertini.com.br>

Art for Humanity: <http://www.afh.org.za>

AFCODE: <http://www.afcode.org>

20,000 Drums: <http://www.20000drums.org.za>

CMFD: <http://www.cmfd.org>

B'Care: <http://www.bcareaindia.org>

Voluntary Youth Philanthropists:

<http://www.peace-caravan.org>

Rising Voices: <http://rising.globalvoicesonline.org>

Minciu Sodas Laboratory: <http://www.ms.lt>

SANAA Art Promotions: <http://www.sanaa-promotions.org>

World Community Arts Day:

<http://www.communiversity.org.uk/worldcommunityartsday.htm>